

# Experience Creates Future



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## About the Company

As Zenith, with over 60 years of trusted experience, we are a dynamic solution creator that offers high quality to our customers as a standard with our modern and advanced production technologies, our knowledge in the European market, our extensive field experience, and our global presence.

We offer our customers standard shelving systems, custom store organization solutions, case model lines, heavy-duty warehouse shelving, and refrigeration systems focused on the highest efficiency level.

At Zenith, we help increase the competitiveness and efficiency of businesses by offering products produced with the latest technology to improve store areas. In cooperation with our customers, we create the future of retail with the strength we draw from the past.











#### Vision

To be the world's respected and sustainable provider of store equipment, storage, and cooling systems.

#### Mission

To enhance corporate competitiveness by offering high-quality, timely, and cost-effective products that prioritize workplace safety through innovative technologies and are environmentally conscious.



#### **Values**

- We are committed to conducting all our services in accordance with national and international laws.
- We prioritize customer satisfaction by growing together with our suppliers.
- We support continuous improvement with innovative solutions that redefine our industry.
- Quality is non-negotiable.
- We are committed to delivering products and services of the highest standards by ensuring durability, reliability, and excellence.
- We contribute to a greener and more sustainable future by protecting natural resources and the environment with a sense of social responsibility.
- We encourage the personal and professional development of our employees in a safe and secure environment.



#### **Product**

#### Food

- Shelves
- Breads
- Fruit & Vegetables
- Drink
- Checkouts







#### Non-Food

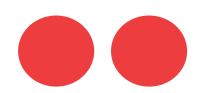
- DIY
- Electronic
- Duty Free
- Fashion and Boutiques
- Health & Beauty
- House & Living
- Optic
- Pharmacies



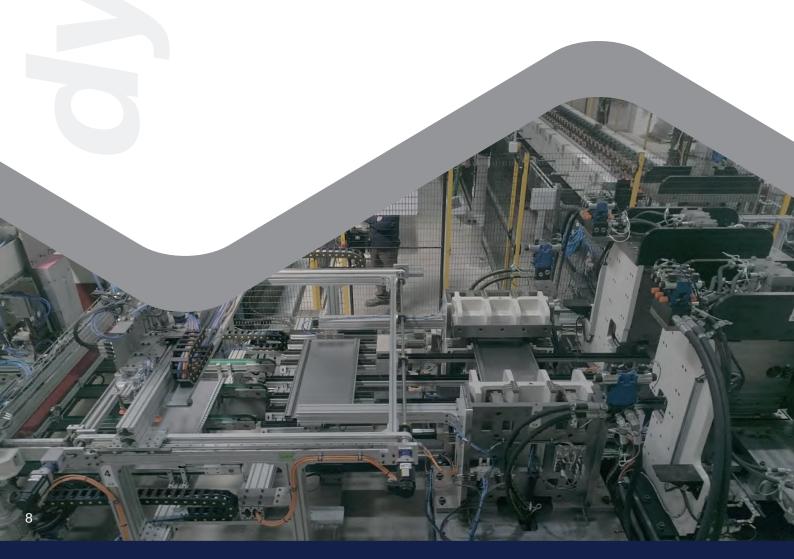




#### Production



The products we produce to meet all kinds of needs, from supermarkets to warehouses, not only offer practical solutions to our customers but also reflect our commitment to obtaining more products with less input. By departing from traditional production methods in the industry, we adopt innovative production systems and thus create sustainable products by saving raw materials and energy.



#### Technology

At Zenith, we're dedicated to employing the latest tech in storage solutions. Through continuous investment, we deliver advanced and efficient shelving systems, blending cutting-edge technology with durability and aesthetics.

R&D

Excellence through technology is our motto.

At Zenith, we lead the way in shaping future storage solutions by staying abreast of the latest storage technologies. By equipping our clients with cutting-edge technology, we enhance efficiency and empower them with a competitive edge.



### **2** Locations

- İZMIR ESBAŞ HEADQUARTER AND FACTORY
   Ege Serbest Bolge (Aegean Free Zone)
   Defne Sokak No:12 35410 Gaziemir IZMIR TURKIYE
- **İZMIR BASBAŞ FACTORY** Coming Soon.
- INDIA FACTORY
   New Gat 584/2, MH SH 27, Koregaon Bhima,
   Maharashtra 412216 / India
- ISTANBUL SALES OFFICE
   Ömer Avni Mh. Meclis-i Mebusan Cd. No:85/6
   34000 Kabataş Beyoğlu Istanbul / TURKIYE
- FRANCE SALES OFFICE Coming Soon.



#### **Contact us**

More About Us



We Are Everywhere!

